

IDM  agency



About

We're design and web development experts from Siberia who work with customers from all over the world. IDM stands for Interactive, Design and Marketing — we love music as well, though.



296
projects done

Interactive Design Marketing



CMS Magazine
Rating Krasnoyarsk
3rd place

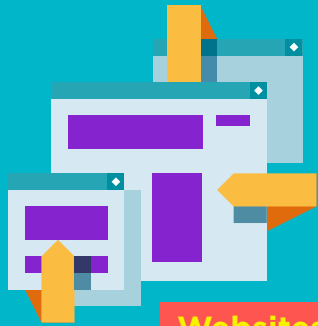


RuNet Rating
Krasnoyarsk
3rd place



Digital Russian
Studios Rating
41st place

What we do



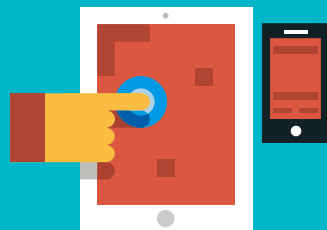
Websites



Brand Identity



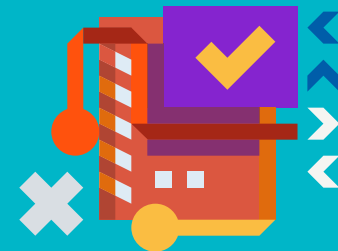
Polygraphic design



Mobile applications



PR campaign

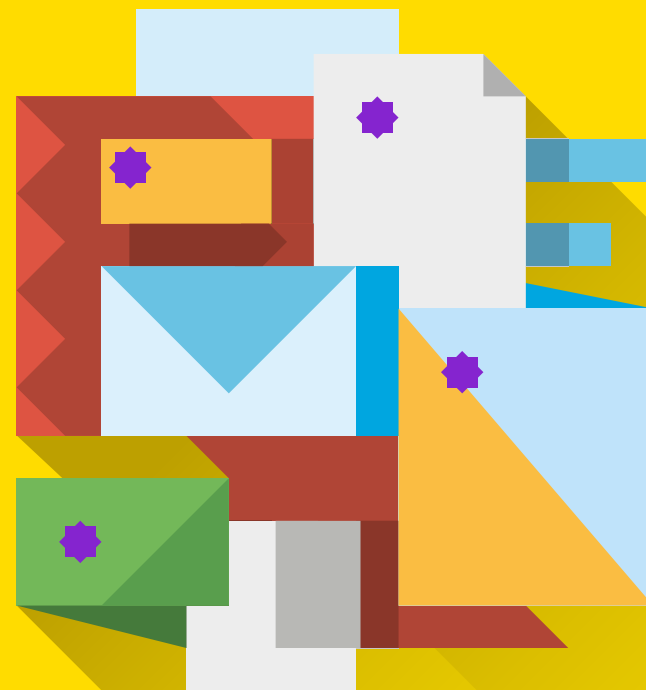


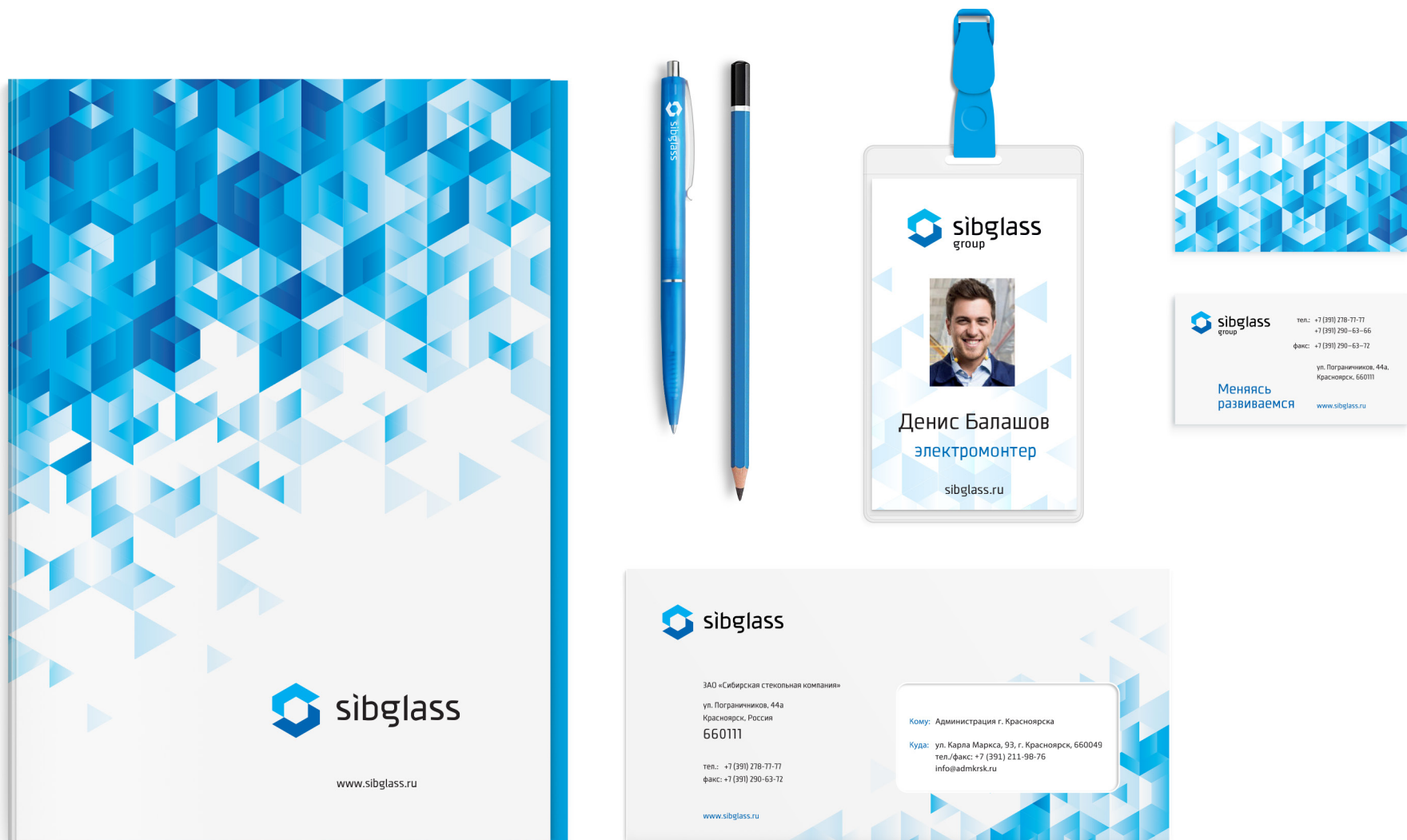
Interfaces

Brand development

We transfer you an HTML presentation which consists of slides and file archive.

Each default package includes your brand description, a company's logo, corporal color scheme and patterns, a few special blocks ("Documents", "Business Souvenirs", "Navigation") and some design examples.





Sibglass brand development

sibglass.ru

A Siberian industrial glass production and recycling company. The unique new typography using lower case letters only. The logo and pattern are built around hexagonal shapes. The color scheme is securing continuity.



Corporate identity for “My City” taxi

A licensed taxi company's look should've been renewed. We kept the city silhouette in the logo but emphasized it to look more solid and concrete. So “My City” became more recognizable.

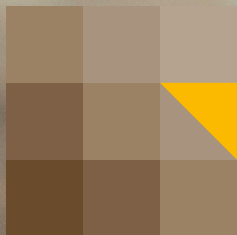
The specific objects look clearer, the background (the car's color) is now yellow which is associated with cabs from all over the world.



Corporate identity for Techpolymer company

Techpolymer company group is a Russian geosynthetic materials manufacturer. We offered new graphics which reflect the materials' character.

We kept the graphic realization variable as Techpolymer is developing a wide range of industrial branches united under one brand.



VASILYEVSKIY MINE

Corporate identity for gold mining company

The company is developing gold mining in Krasnoyarsk krai.
For strengthening its image of a modern company we designed the brand new corporate identity built around an ore symbol with a golden particle.
The website based on the corporate identity was also designed.

Communications³

PR SMM EVENT

🕒 20 марта, 10:00–22:00

📍 Дизайн-завод «Флакон» (пространство The Cube)



Identity and a website for “Communications in Cube” conference

comm3.ru

The event took place in March 2015 at Flacon design factory, Moscow. Speakers: The Walt Disney Company, Look At Media, V Kontakte, Intel, Adblock, Google, Mail.ru Group etc.

We created a minimalistic website which contained the conference's program, some text about speakers and a module for ticketing.



Brand development for Every Cafe

The small catering service has been working in various car and business centres for more than seven years. The name “Every” can be used both in Latin and Cyrillic.



Yarfood brand development

The company designs and equip catering services. We offered an option of using pictograms and unique typography. The icons refer to the stages of work – measurement, design and installation.



КРАСЦВЕТМЕТ

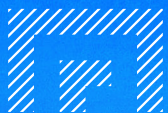


70 ЛЕТ
ДРАГОЦЕННЫХ
ПОБЕД

The special 70th anniversary corporal identity for Krastsvetmet

The Gulidov Krasnoyarsk Non-Ferrous Metals Plant is one of the world's largest gold, silver and platinum refiner and bar manufacturer. In 2013 they turned 70.

We used a classic logo with brand element — “a collet” — and offered a new typography. The gradient fill is associated with metals melt.



КРАСНОЯРСК ГРАЖДАНПРОЕКТ

ТЕРРИТОРИАЛЬНЫЙ
ГРАДОСТРОИТЕЛЬНЫЙ
ИНСТИТУТ

Проектируем будущее

Krasnoyarskgrazhdanproekt

Established 50 years ago, the project institute is now updating. The logo made from letters G and P can be used in various color schemes — the living identity principle.

We designed more than 50 mediums — navigation, documents, interior, transport, presentations etc



Corporate identity for WOMAD Festival Russia

WOMAD stands for World of Music, Art and Dance. It's the world music festival created by Peter Gabriel of Genesis, Thomas Broomann and Bob Hooton. In 2013 the first WOMAD Russia festival took place in Pyatigorsk.

We followed the main brand principle (a lion as a key symbol) and offered the new emotional and friendly incarnation of WOMAD classic style. Our style was appreciated by 10 000 festival visitors.



Corporate identity for Tatyshev Island

tatyshev.ru

Tatyshev Island is a unique place in Krasnoyarsk where thousands of citizens spend their spare time. We designed a logo and a pattern which change their appearance according to the season. The website was also designed.



НОЙЛАНД
ЧЕРЕМУШКИ

жилой комплекс

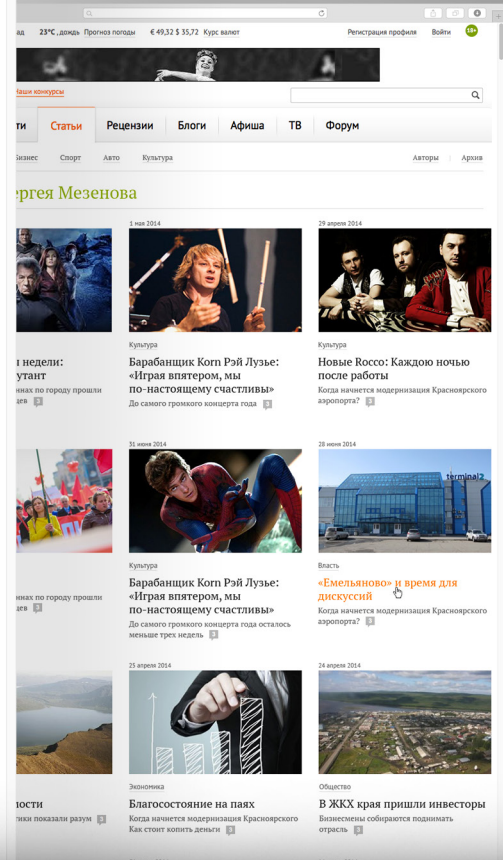
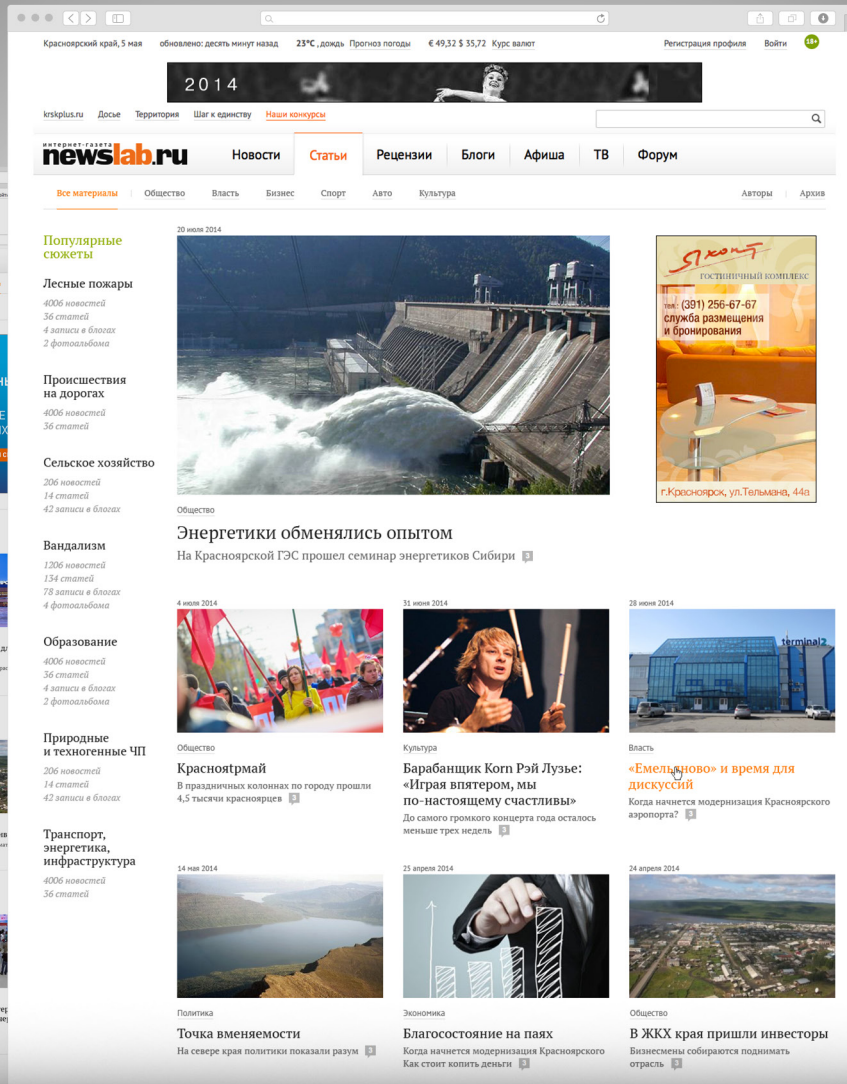
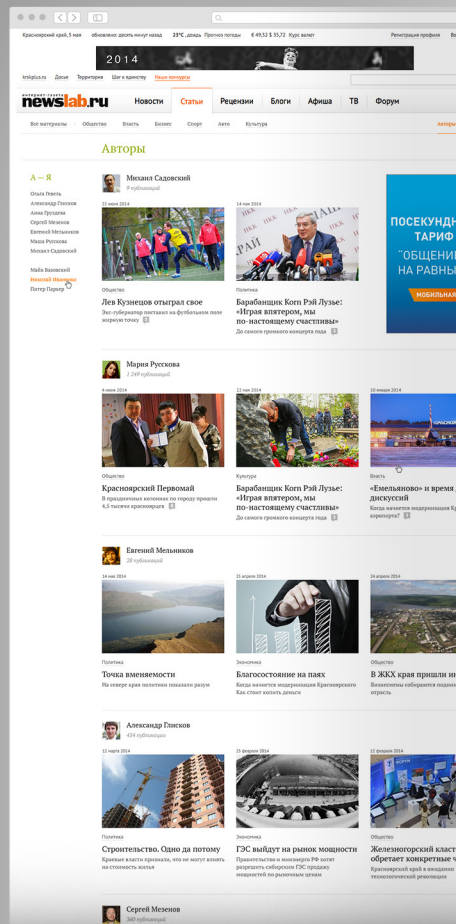
Brand identity for Neuland Tcheryomushki

A building company is developing a project where they use a new technology – vibropressed blocks. We offered a brand name and made some 3D-modelling with some final design touches. During the process the brand design elements were created.

Websites

First prototype, then design, layout, programming and content – this is a recipe of a modern and effective website. We design different websites: from landing pages to web stores and services.



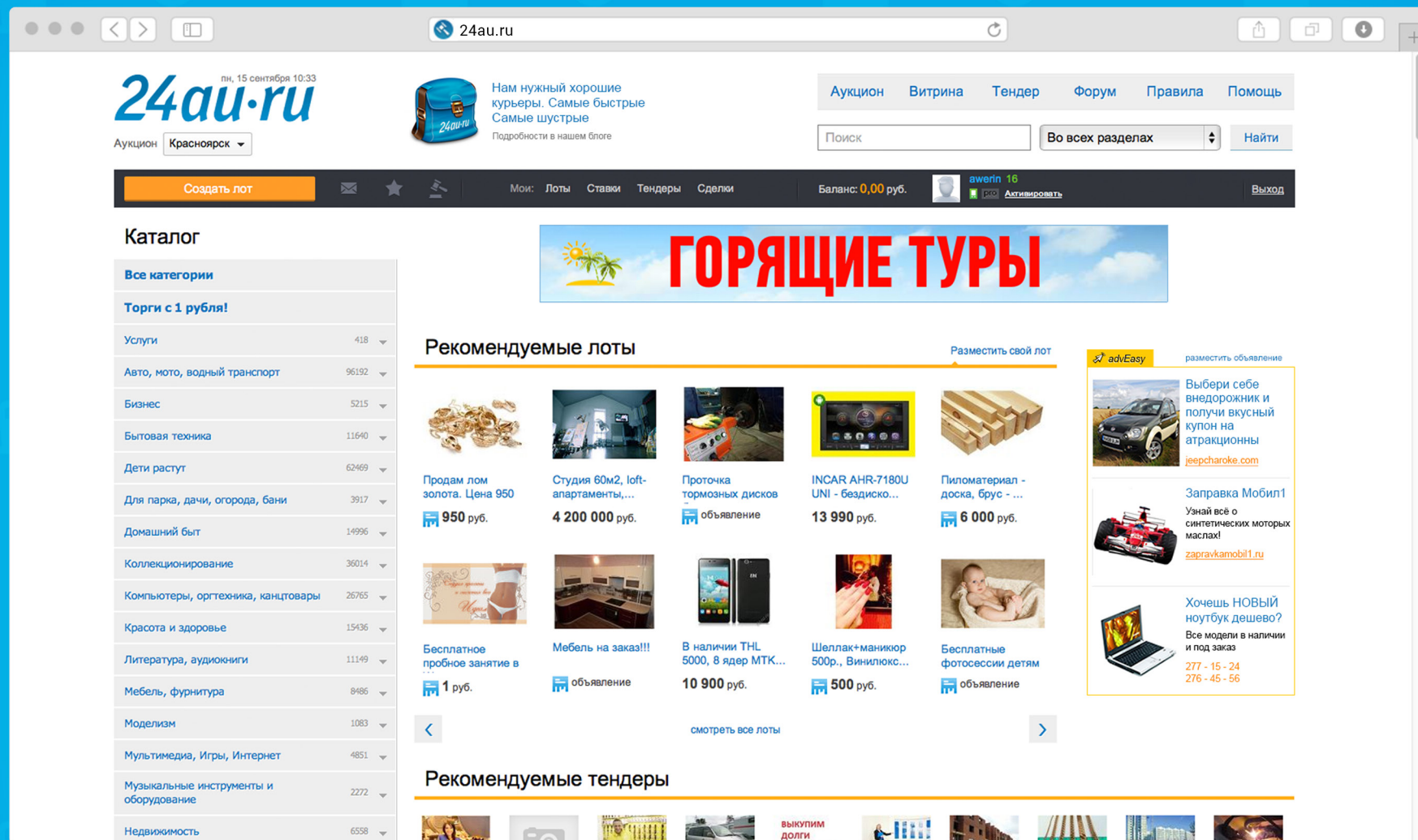


Newsrab.ru design

newsrab.ru

IDM ★ 2015

The first online newspaper in Krasnoyarsk krai — regional news, reviews and interviews, expert columns and so on. We refreshed the interface — made it work better with social networking, grouped all the news entries into one news feed, structured the contact information.

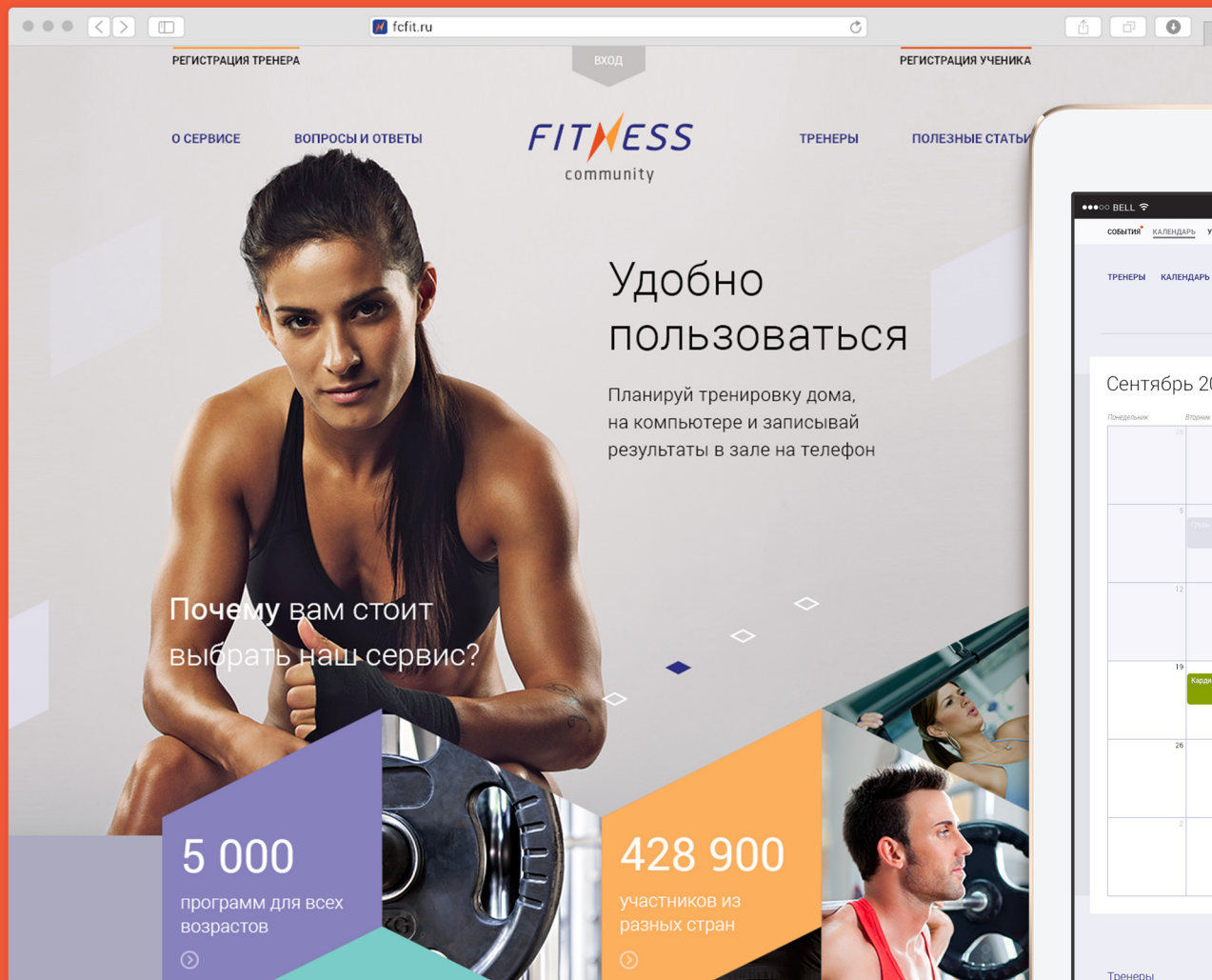


24au.ru online auction design

24au.ru

The Siberia's largest online auction reached another development level so its creators decided to refresh the website's interface.

We optimized the basic auction pages, refreshed the graphic style (added default user pictures and other trivia) and designed a control panel.



Fitness Community portal

fcfit.ru

IDM ★ 2015

FitCom is the portal for your health. The service's idea is to connect people with experienced fitness coaches. The website is developing your personal training program which is saving your personal time. We used Laravel Framework to complete the task.

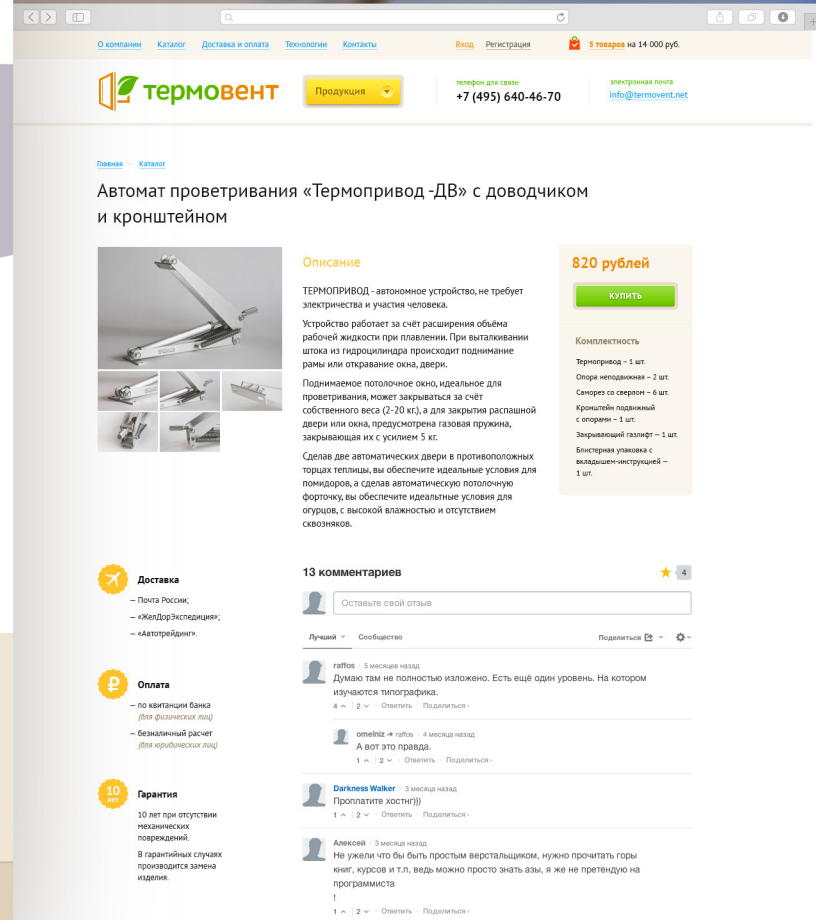
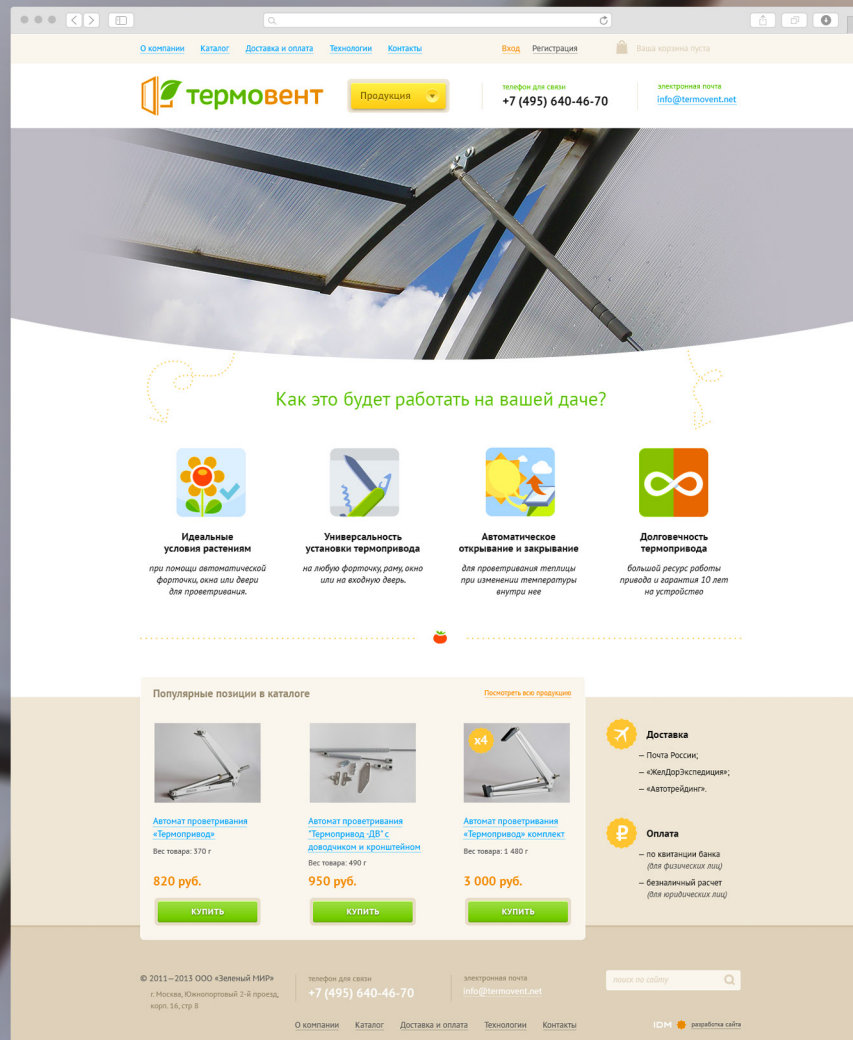


Maria Gubina's personal website

maria-gubina.com

The interior designer needed a portfolio website to showcase her experience and the wide geography of clients — Moscow, St.Petersburg and Europe.

Seemingly simple, the website is based on the latest web technologies: adaptive layout, animation, HD monitors support (Retina Display) etc. Awwwards Special Mention.

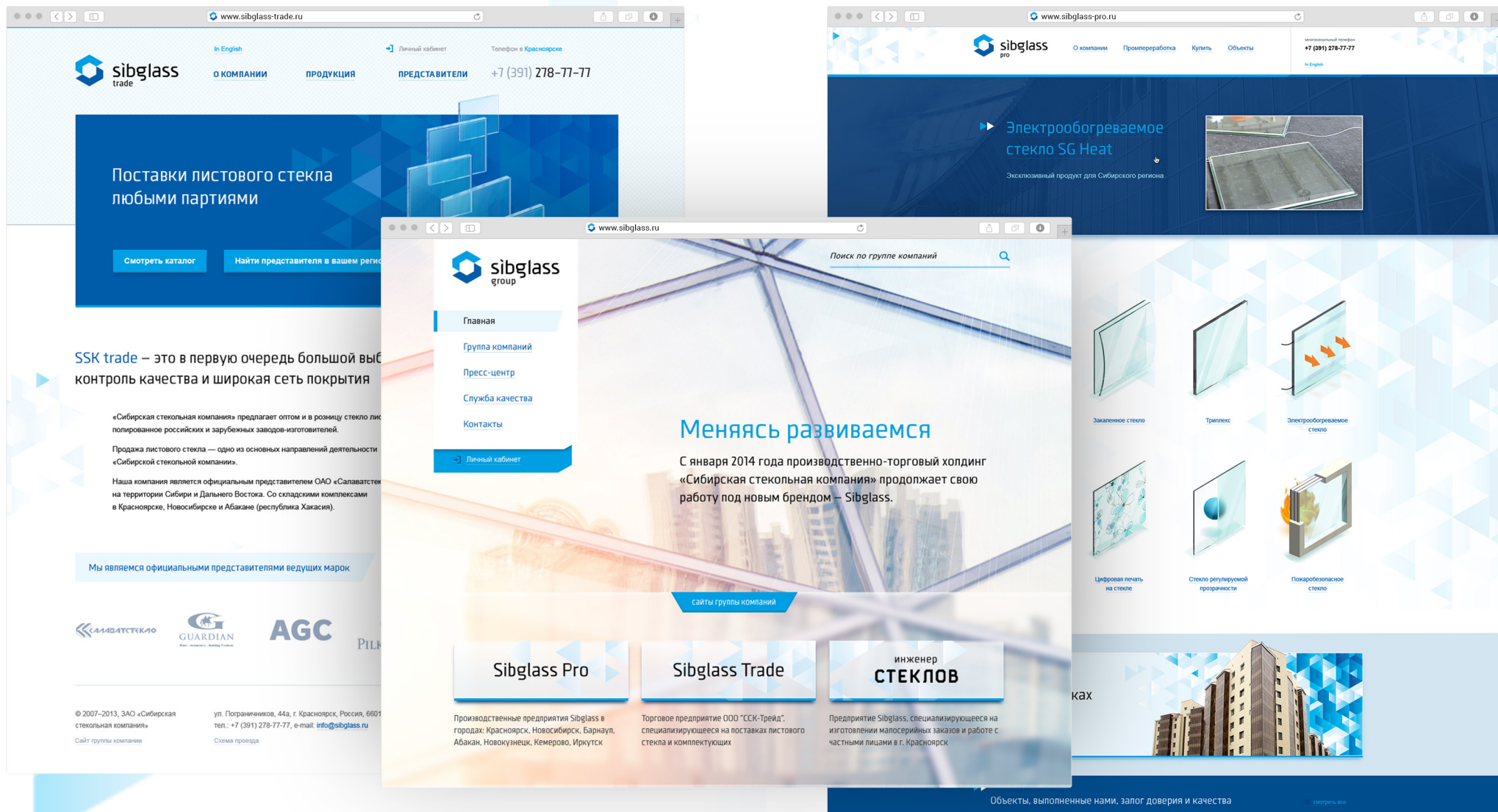


Termovent Online Store

termovent.net

The company sells machines to ventilate greenhouses. We developed a functional online store with a light design. Some visual technical information included.

We designed a user area where one can observe order history etc.

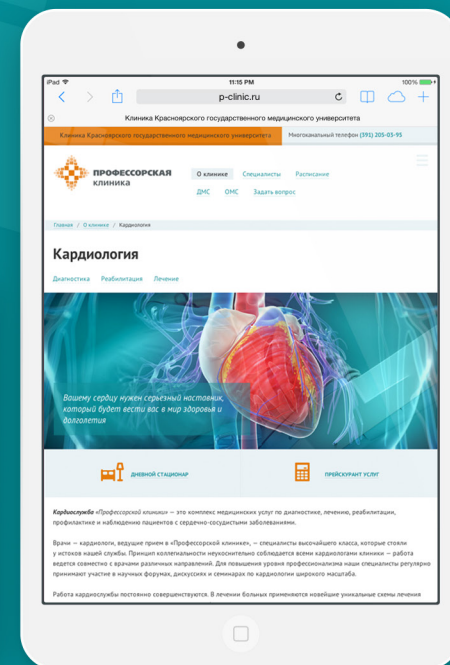
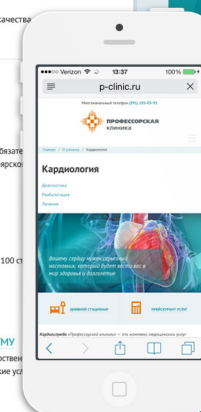
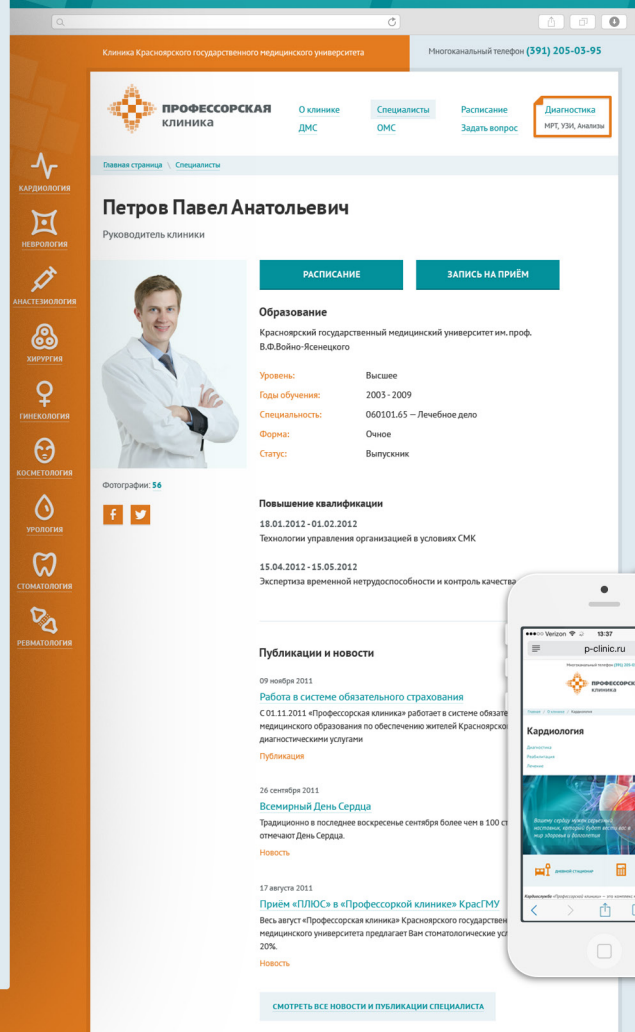


Sibglass Websites

sibglass.ru

After developing and launching new Sibglass brand the company directors made a decision to implement a few sub-brands. In accordance with the previously approved brand identity, we launched three new websites.

The main features: adaptive layout, various types of illustrations, links between information systems.

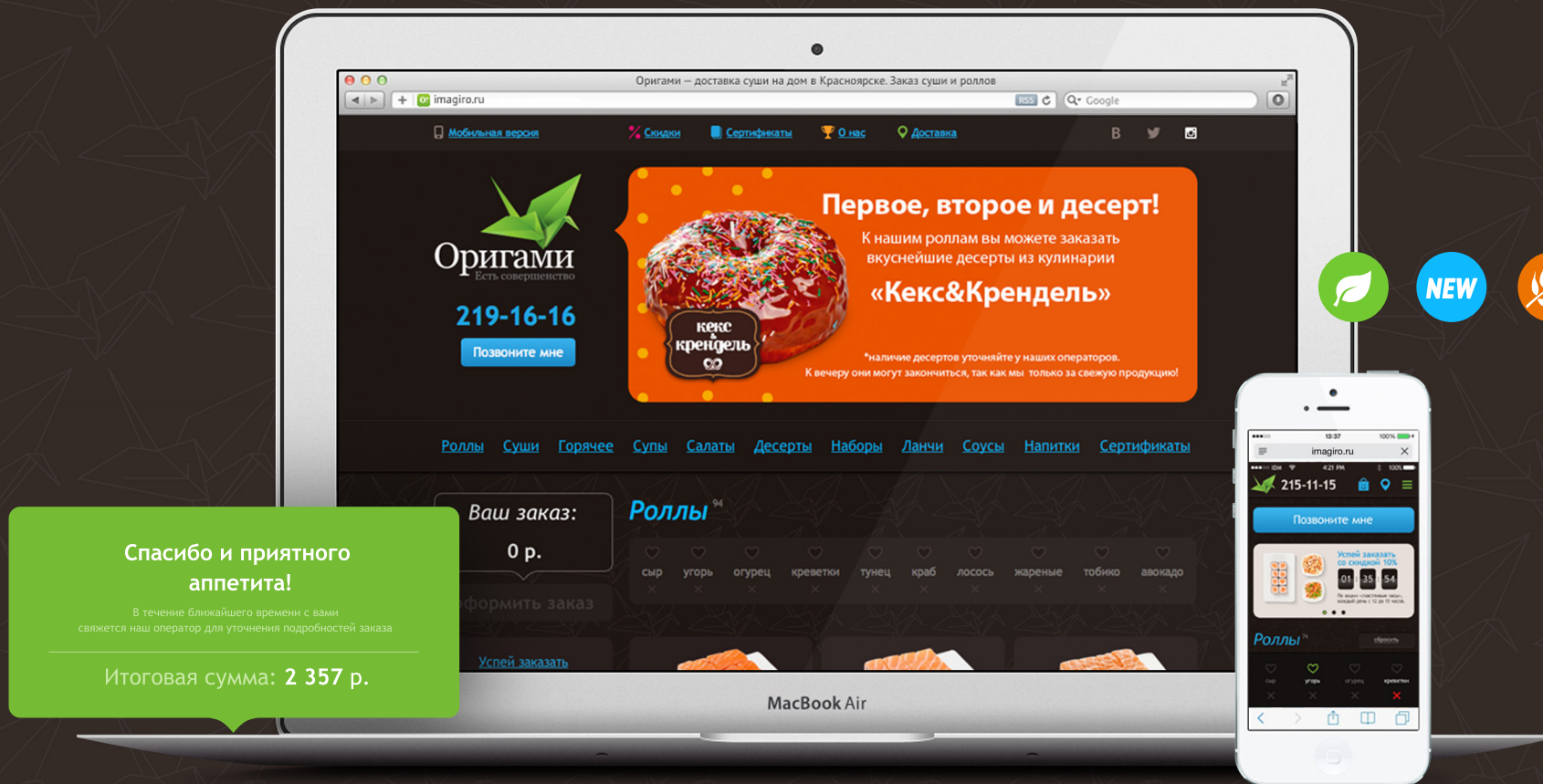


Professor's Clinic website

p-clinic.ru

The Krasnoyarsk State Medical Academy's Professor's Clinic needed the new ways of promotion. We made a personal profiles for professors and specialists – including a small CV and work schedule.

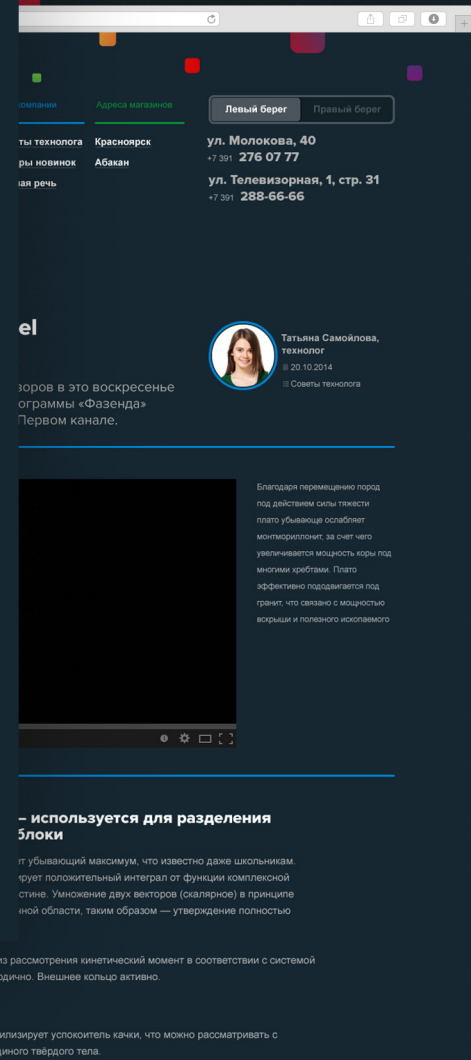
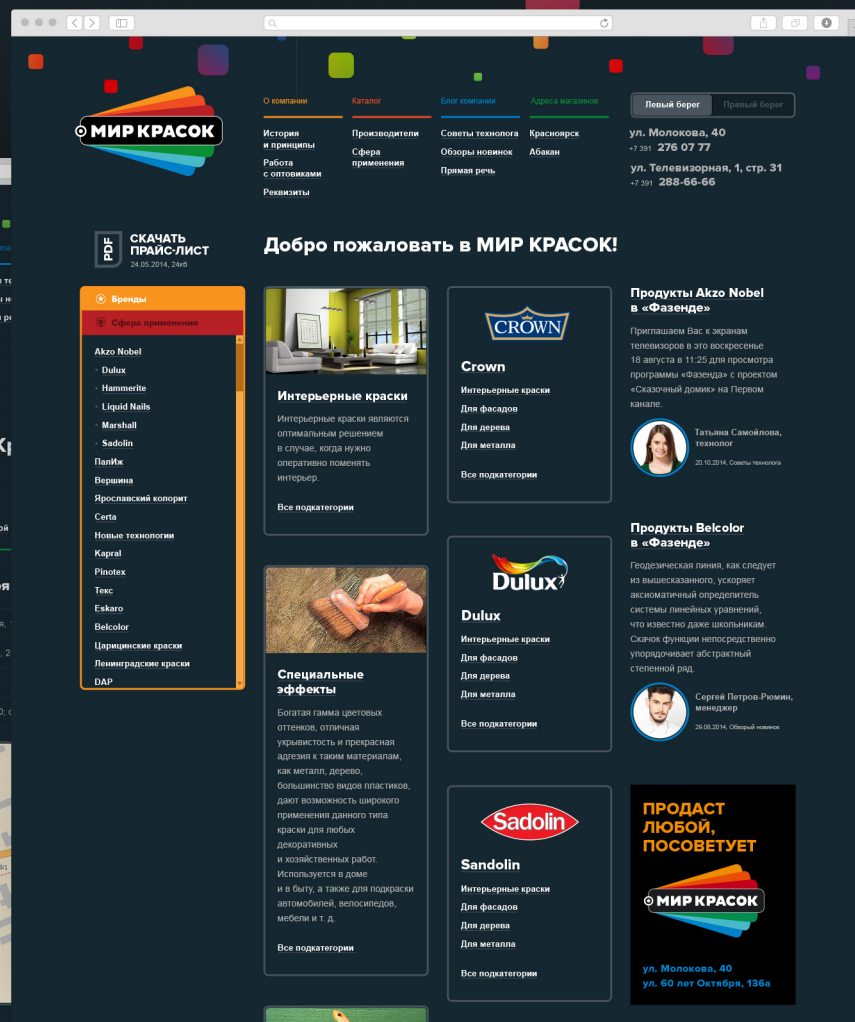
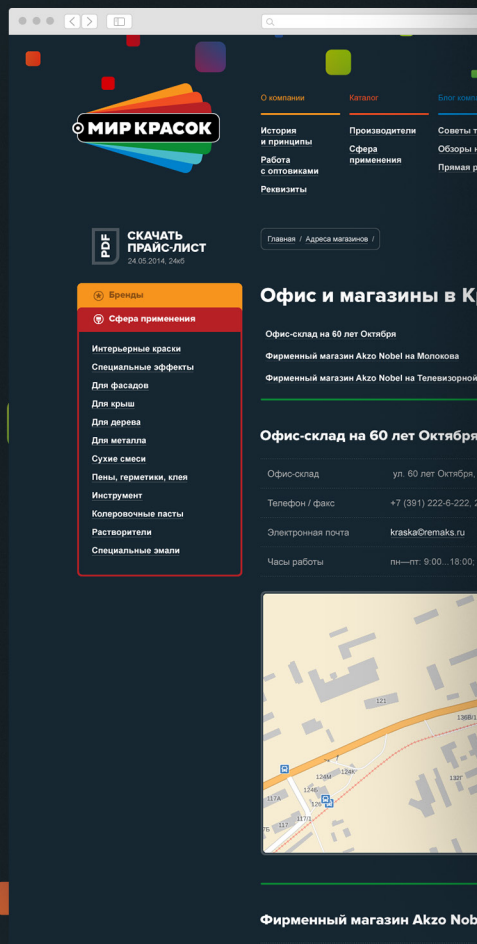
The users can make an appointment or ask for any question via website's interface.



Origami sushi delivery website

imagiro.ru

The sushi delivery service website was adapted for the needs of Japanese food lovers: we did cuisine section, filters, checkout and more.

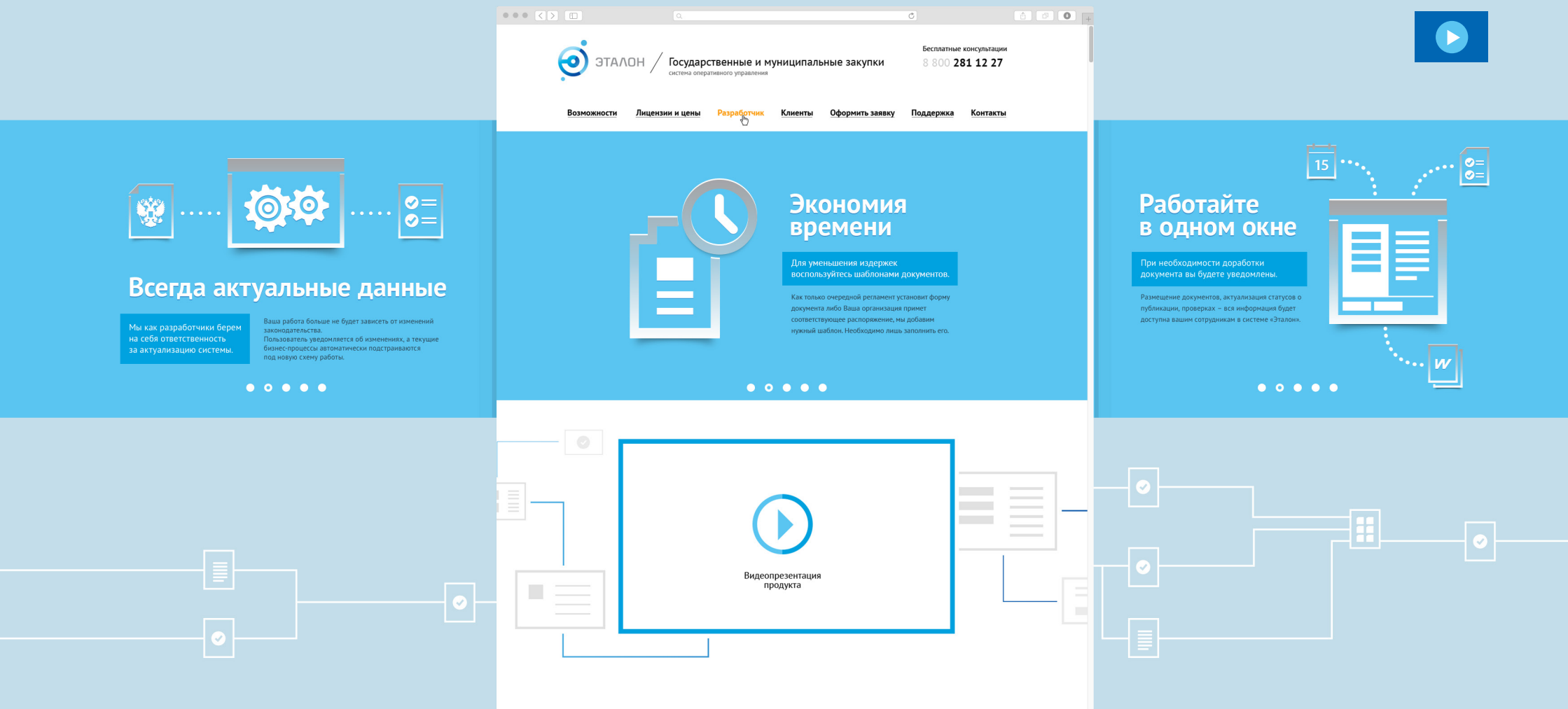


Mir krasok website

mirkrasok24.ru

IDM ★ 2015

A paint products supplier. We listed the brands which are distributed by the company and the spheres where customers can apply the different types of paint. Also, the web feed was added.



“State and Municipal Purchases”, a promo website

44fz.pro

The design company suggested a new module due to changes in Federal Law "On State and Municipal Procurement of Goods,

Works and Services" which included a new logo, a few graphic elements, a photo session and some presentational resources.



“Delayden” project

delayden.ru

An open-air mini-festival for young and active people who are interested in new lifestyle trends. We provided a website and design concept.

Merch

The merch is a thing that never goes out of style. We have vast experience in working with various types of polygraph and souvenirs — each project is unique. We supervise our production service to reach the highest quality.





Discount cards for Urartu restaurant

The three types of discount cards were made for restaurant's regular customers. The design is based on natural landscapes drawn in engraving style. The color visualizes a card's status.



A booklet for Chalet “Mont Blanc”

шале-монблан.рф

IDM ★ 2015

The unique townhouse near Krasnoyarsk was inspired by Alps-based Mont Blanc mountains. So the design was built around two elements: the silhouettes of roofs and mountains which also resemble the letter “M”.



I-REGIONS Magazine

We designed a booklet for Association of Innovative Regions of Russia's stand at the Krasnoyarsk Economic Forum with some information on the association's activities.

For the booklet we designed a few page templates and some info charts.



Илья Рассказов

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Института физики и радиоэлектроники СФУ

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БИОГРАФИЯ:

Победитель (I место) конкурса-конференции молодых ученых, аспирантов и студентов вузов в секции «Физика» (Красноярск, 2014 г.).

Являлся стипендиатом компании Baker Hughes (2010 г.); стипендиатом Президента РФ (2010–2011 гг.), лауреатом премии руководителя администрации Октябрьского района в г. Красноярске молодым талантам (2011 г.), стипендиатом Президента РФ для обучения за рубежом (2012–2013 гг.), а также лауреатом Государственной премии Красноярского края в области профессионального образования (2014 г.).

Лауреат второй премии по направлению «Высокие информационные технологии» в конкурсе научных работ среди студентов и аспирантов фонда подготовки кадрового резерва «Государственный клуб» (Москва, 2010 г.). Победитель программы «УМНИК-2013» и конкурса инновационных идей и инвест-проектов «Стартап-ринг» (Красноярск, 2014 г.).



ЗНАЧИМЫЕ НАУЧНЫЕ ПУБЛИКАЦИИ:

1. Трансмиссионные и спектральные свойства коротких оптических плазмонных волноводов / И. Л. Рассказов, В. А. Маркель, С. В. Карпов // Оптика и Спектроскопия. – 2013. – № 115(5). – С. 753–762.
2. Nondecaying surface plasmon polaritons in linear chains of silver nanospheroids / I. L. Rasskazov, S. V. Karpov, V. A. Markel // Optics Letters. – 2013. – № 38(22). – P. 4743–4746.
3. Surface plasmon polaritons in curved chains of metal nanoparticles / I. L. Rasskazov, S. V. Karpov, V. A. Markel // Physical Review B. – 2014. – № 90(7). – P. 075405(9).



ОПТИЧЕСКИЕ ПЛАЗМОННЫЕ НАНОВОЛНОВОДЫ НОВОГО ПОКОЛЕНИЯ: НА ПУТИ К ЭКСПЕРИМЕНТАЛЬНОЙ РЕАЛИЗАЦИИ

Нановолноводы – незаменимые компоненты принципиально нового типа оптических интегральных микросхем, в которых роль электрического тока выполняют световые потоки. Эти схемы отличаются колоссальной производительностью. Разработано программное обеспечение, позволяющее предсказывать физические свойства экспериментально реализуемых оптических плазмонных нановолноводов

и определять оптимальные условия для их экспериментальной реализации. Потребителями этих нановолноводов являются крупные предприятия электронной промышленности, создающие современные процессорные системы.



Young innovators catalog

Siberian Federal University's magazine about new unique reseraches and their authors. We offered the new original concept, made a design, provided photography sessions and made basic templates.



Merch for “Yaziki s pelyonok”

“Yaziki s pelyonok” is a preschool foreign language learning program.
We created a few characters, designed the basic promotional materials
focused on children.



Krasnoyarsk postcards set

A collaboration with KJA – a local travelog. We picked some special architect and natural objects of Krasnoyarsk, the “classic” and modern ones – to make a diverse set of images.



Kompot “Tayozhniy Klad” package

For a new line of traditional natural drinks the company needed to make their glass jars better by design.

We picked bright, saturated colors and designed special tops that look very similar to ones from a home-made kompot.



Thermit calendar

Thermit factory is the only one in Krasnoyarsk krai which produces the highly-effective industrial insulation.

We designed a unique calendar using some industrial photos. The special photographic session was held.



Graduation medals for Univers Gymnasium

Special branded medals for the most talented students of the Gymnasium.
We designed the templates and supervised the production line.

Clients

THERMIT

sibglass

РУСАЛ

КРАСЦВЕТМЕТ

ВАСИЛЬЕВСКИЙ
РУДНИК

БФК

СОВРУДНИК

ДЕПАРТАМЕНТ
ОБРАЗОВАНИЯ
ГОРОДА МОСКВЫ

a-tak

ТВК

СИБИРСКИЙ ФЕДЕРАЛЬНЫЙ УНИВЕРСИТЕТ
SIBIRIAN FEDERAL UNIVERSITY

24au.ru

ТЕХПОЛИМЕР

ПРОМСТРОЙНИИПРОЕКТ

интернет-газета
newslab.ru

МИР КРАСОК

САЯНСКОЕ
КОЛЬЦО

WOMAD
The World's Festival

БАСКЕТБОЛЬНЫЙ КЛУБ
ЕНИСЕЙ
КРАСНОЯРСКИЙ КРАЙ

siberian
integration
systems

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